InfoValue BizTV
Advancing Next Generation
Enterprise TV Experiences
An IPTV Framework

- An extensible Framework of seamlessly integrated IPTV modules
- Providing services for many large organizations (e.g., Disney/ABC, ESPN, US Army, Corus, General Dynamics, Lockheed Martin, etc.) for many years
- Powered by the longest, most extensive IPTV expertise since 1994
- Cross benefits from features of military and telco grade IPTV systems
Portal

- **Main Menu** with branding image, logo, customized design, and top level menu items
- **Multimedia screens** (including video, slideshow, images and text) for employee communications, information, entertainment, safety regulations, etc.
- **Interactive Program Guide**
- **Employee Messaging**
- **TV Startup options**
- **Digital Signage modes**
- ...

A powerful framework for presenting attractive rich media information

**Strengths and benefits:**
- Attractive presentation
- Effective communication
- Easy to use
- Easy to manage and expand
Portal Screens and Console

Main Menu

Employee Info

Portal Console
Linear Channels

- Work with most Linear TV infrastructures: analog, digital cable/satellite, IP based
- Internal/Local channels
- Electronic Program Guide (EPG)
- On-Screen Channel Guide
- Network PVR or Local PVR
- Channel access management with Lineups and Tiers
- Emergency Channel Tuning

An effective framework for enhancing Linear TV and Local channels with personalized and time-shift experiences

Strengths and benefits:
- Easy to deploy, use and manage
- Interactive and personalize
- Security
EPG & nPVR

EPG

nPVR

Channel Management
Video-On-Demand (VOD)

- Metadata videos, e.g., entertainment, in-house video content
- Information videos
- High Definition (HD) video quality
- Fully interactive trick play
- Bookmarks
- Digital Rights Management
- View activity tracking

A flexible framework for managing and streaming high quality videos

Strengths and benefits:
- High Definition (HD) quality
- Supports standard-based video formats
- Flexible video management
  - Metadata categories
  - Multimedia information
- Easy to use
Multi-Screen and Open Interfaces

- Simultaneous supports of TV (via STB/smart-TV), PC and mobile screens
- Open APIs (WebServices)
- ...

An expandable framework for interactive employee communications

Strengths and benefits:
- Effective integrations
- Open and secured interfaces
Management

- Automatic or bulk client registration
- System remote upgrade
- System remote monitoring
- Client Power On Channels
- Remote channel tuning
- Emergency channel tuning
- On-site or cloud server
- Usage tracking
- Content management

A comprehensive and interactive framework for system control and management

Strengths and benefits:
- Web based remote access
- 2-way SOAP interfaces
- Secured
Conclusions

BizTV is an extensible Framework of seamlessly integrated IPTV modules

• Fulfills immediate upgrades
• Fits with current operations
• Prepares for future extensions