tightrope media systems
YOUR DIGITAL SIGNAGE SOLUTION

Digital signage software should be easy enough to use with very little training. It should be powerful enough to communicate with your audience effectively. It should empower your co-workers to contribute content. Carousel was built with all of these objectives in mind.

carousel
DIGITAL SIGNAGE

CREATING CONTENT

CHANNELS, ZONES, BULLETINS & TEMPLATES

In a Carousel system, the channel is a unique set of content, like a channel on a television. Separate areas of the screen are called zones, and you can have as many zones or as few zones as you would like. Within each zone you play bulletins of any type, there are no restrictions. A template is a form that has been created for each type of bulletin to make the content contribution process as easy as possible. You enter information into the template, and Carousel composes the bulletin beautifully.

CONTENT CREATION SOFTWARE

With Carousel, everything you need to create brilliant digital signage is included in the software. Yes, you can import multiple types of image files, and yes, Tightrope provides many useful templates with each channel provided, but Carousel also includes a complete content creation package which we call the "Template Editor", that allows you to create and edit new content and templates, as you need them.

MANAGING CONTENT

Scheduling your bulletins is at the heart of any digital signage system and content management is built into all Carousel servers. Content management allows you to share content among different zones and channels. With Carousel, you decide when and where you want your content to run, and Carousel calculates the playlist based on the parameters you set.
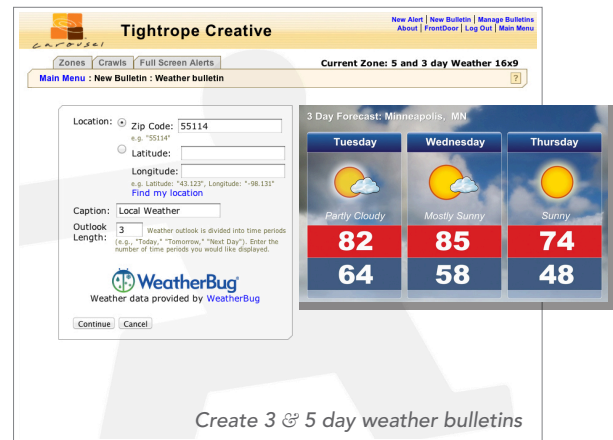
COMPLETELY PRE-DESIGNED CHANNELS

Every Carousel system comes with a completely pre-designed channel that includes dozens of the most useful templates for content creation. There are even simple to use templates for sophisticated tasks such as RSS, Facebook, Twitter, schedule integration, traffic cams, streaming video and weather reports. Tightrope also provides close to 50 pre-built and editable channel designs in a variety of themes available as a free download to all customers.

CONTRIBUTING CONTENT

In Carousel, different rights can be assigned to different users, and Carousel allows for an unlimited number of administrators and users. Rights can be assigned by function, by channel, by zone, and by type of bulletin. By providing such granular levels of authorization, Carousel helps enable many contributors ensuring your digital signage system becomes a vital communications resource.

Create 3 & 5 day weather bulletins

CAROUSEL HARDWARE

In order to run a digital signage system you need hardware to accompany your Carousel software. Tightrope provides a full complement of hardware to display your digital signage in the best and most cost-efficient manner possible.

CAROUSEL 250

The Carousel 250 media appliance is a paperback-sized Player appliance. Loaded with Player software it will display a Carousel Channel. Install Carousel DSS for Windows® Desktop and it can operate as its own Server/Player and control up to 14 additional Players.

CAROUSEL 330

The Carousel 330 media appliance is a 1RU rack-mountable Player that can be used in situations where more robust video inputs and outputs are required. It can also be configured to run Carousel DSS for Windows® Desktop and is capable of controlling up to 14 additional Players.

CAROUSEL 430

The Carousel 430 media appliance is paired with Carousel DSS for Windows® Server to accommodate up to 300 Channels of digital signage. The Carousel 430 comes with RAID protection and redundant power.

CAROUSEL SOFTWARE

A Carousel digital signage system includes server software, a Carousel Channel License, and Carousel Player software. The specific software you need is determined by what you are trying to accomplish. Carousel's flexible configuration options provide the best possible value in digital signage. Tightrope also offers a number of convenient hardware and software bundles that are perfect for most installations.

CAROUSEL DSS FOR WINDOWS® DESKTOPS

The Carousel Digital Signage Software for Windows® Desktop controls between one and fifteen Channels of digital signage. It includes one Carousel Channel License and one Carousel Player License. It is paired with a Carousel 250 or the Carousel 330 media appliance.

CAROUSEL DSS FOR WINDOWS® SERVER

The Carousel Digital Software for Windows® Server is built to handle up to a thousand Channels of digital signage. It is often "virtualized" on the clients network. It includes one Channel License and is often paired with a Carousel 430 media appliance.

CAROUSEL CHANNEL LICENSE

A Carousel Channel License defines the characteristics of an individual digital signage Channel. One Channel License is bundled with each Server. Additional Channels can be purchased individually. Channel Licenses reside on the Server and allow additional Players to display unique channels.

CAROUSEL PLAYER SOFTWARE

Carousel Player software resides on each digital signage media player connected to the digital signage system and displays the contents of a channel; it is the software that drives the display.