



Go Live

Live Broadcast Streaming Over IP



Zixi:Go Live

Live Broadcast Streaming over IP

Extend Your Reach
Improve Economics
Simplify Deployment

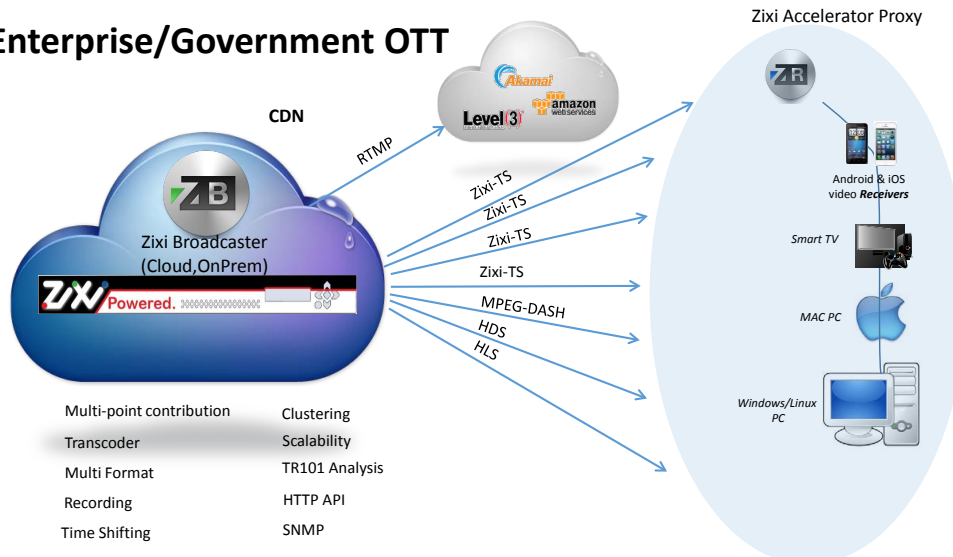
How Video Moves Today

- Cameras capture live events
- Uplinked via satellite & fiber
- Received at studio for production
- Satellite & fiber used to distribute to consumers/affiliates
- Expensive, time-consuming & capital-intensive

How Zixi Moves Video

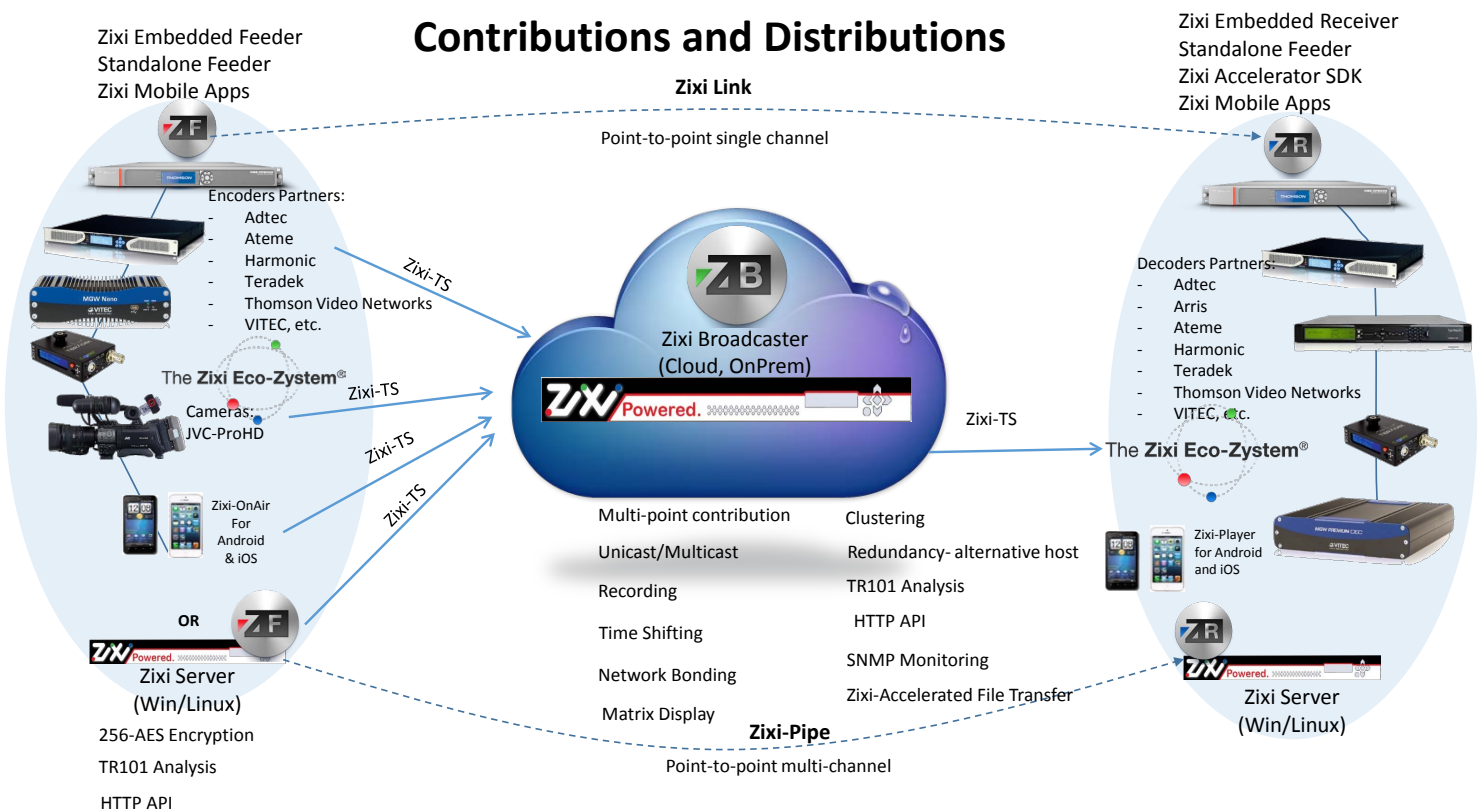
- Cameras capture live events
- Camera/encoder sends video stream over the Internet in full fidelity to studios, broadcast centers or directly to subscribers
- Quick, cost-effective and capital efficient

Education/Enterprise/Government OTT



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Contributions and Distributions



Zixi Technology

- Zixi uses a multi-protocol approach to ensure compatibility with various network environments and devices.
- Zixi is designed to be highly scalable and flexible, allowing for easy integration with existing broadcast infrastructure.
- Zixi provides a comprehensive set of tools and services to support the entire broadcast workflow, from content creation to distribution.
- Zixi is built on a robust, secure architecture that ensures the integrity and confidentiality of broadcast content.